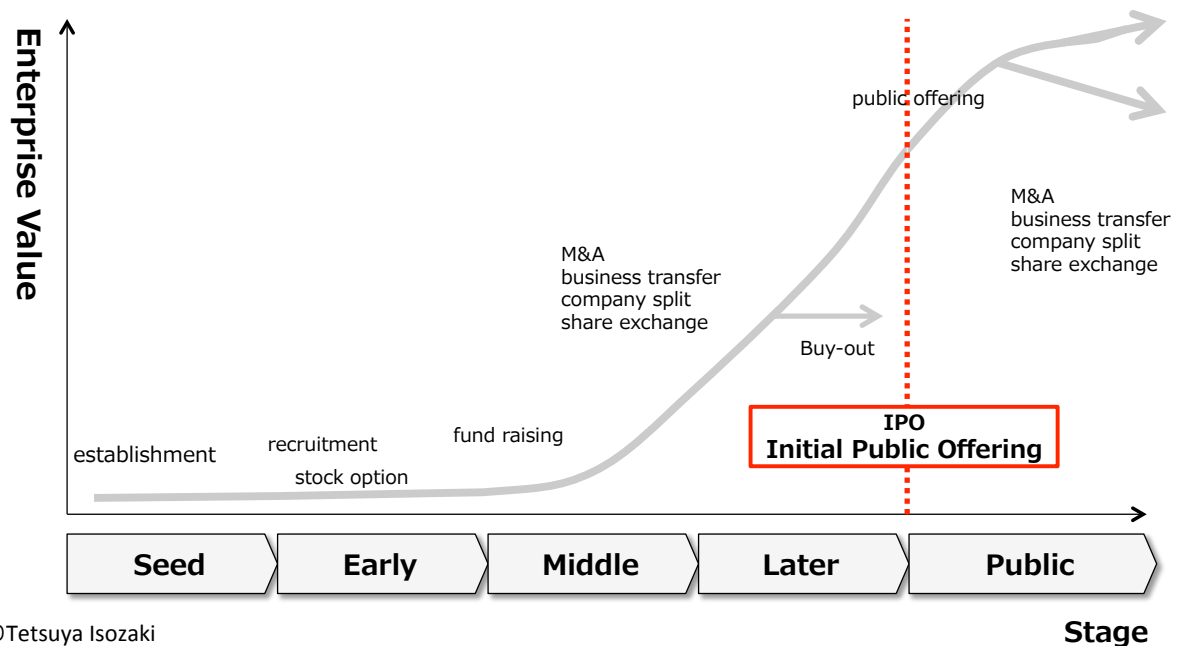


Some keywords for Business Synthesis

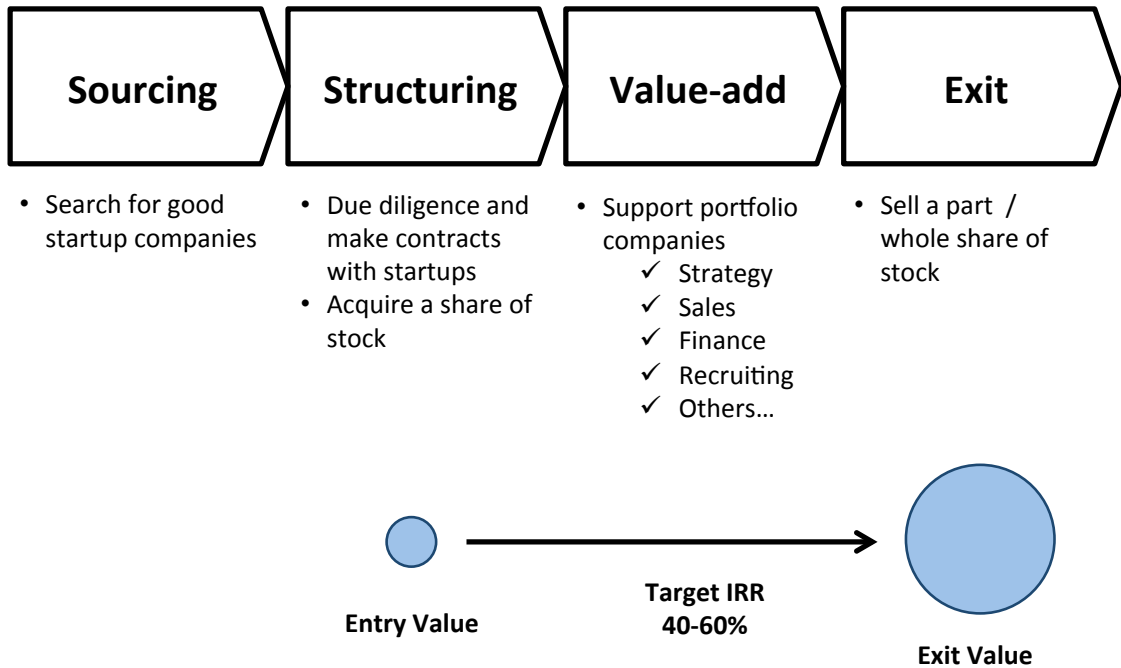
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“Venture Capital”

Typical Lifecycle of a Venture Company



Venture Capital's activities



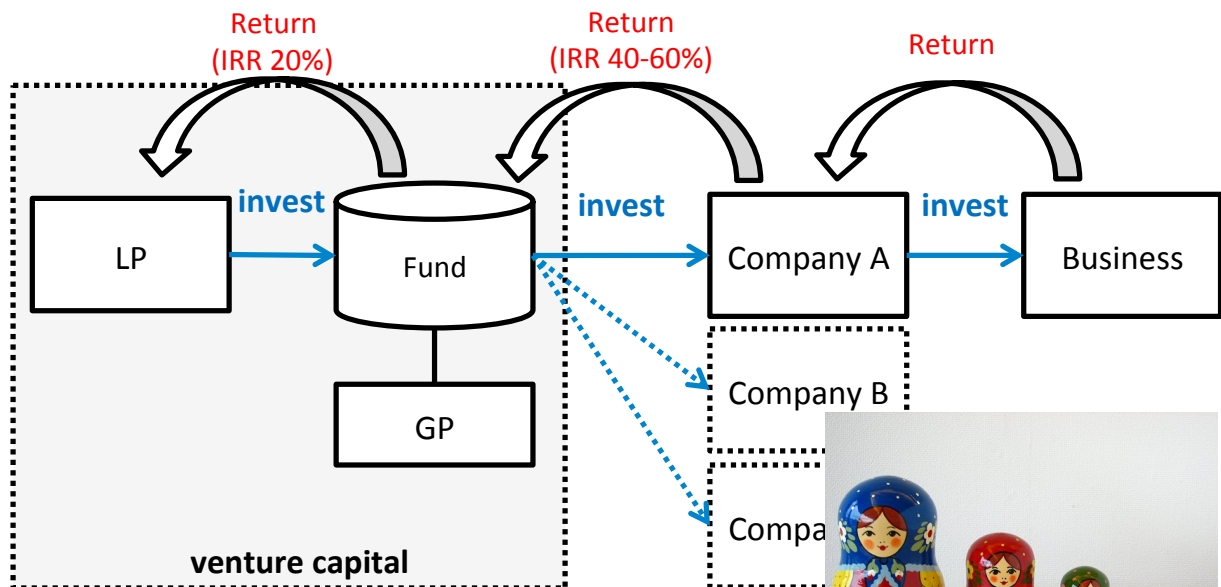
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Structure of a Venture Capital



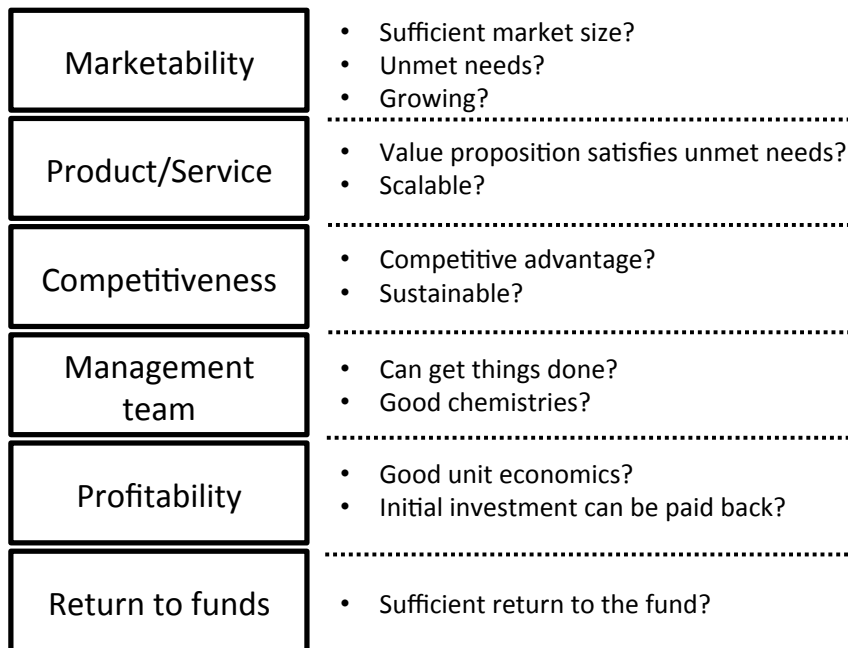
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Where do Venture Capitals check?



For raising money from Venture Capitals

- You have to convince them that their investment will make sufficient return in future.
- You have to show that:
 - Market is attractive
 - Value proposition is unique and valuable
 - Implementation plan is doable
 - Unit economics is good enough
 - Business model is scalable

“Big Picture”

Corporation as a system

