

EDGE Program funded by MEXT

Keio EDGE Program

# KEIO EDGE Program Design **Validation** and Global Ecosystem Development

at

Global Innovator Forum Autumn 2015

2015/09/23

How to validate  
our course design for  
Global Entrepreneurship?

How to develop  
Global Eco-system?

# Agenda

- 1) Keio EDGE Program in general
- 2) Keio SDM EDGE Program 2014 summary
  - Our “Innovative Thinking Workshop” in Asian countries
  - Discussion with faculty member of several leading universities in Asia
- 3) Possible collaboration with Asian countries

# Keio EDGE Program in general

# What is “EDGE” program?

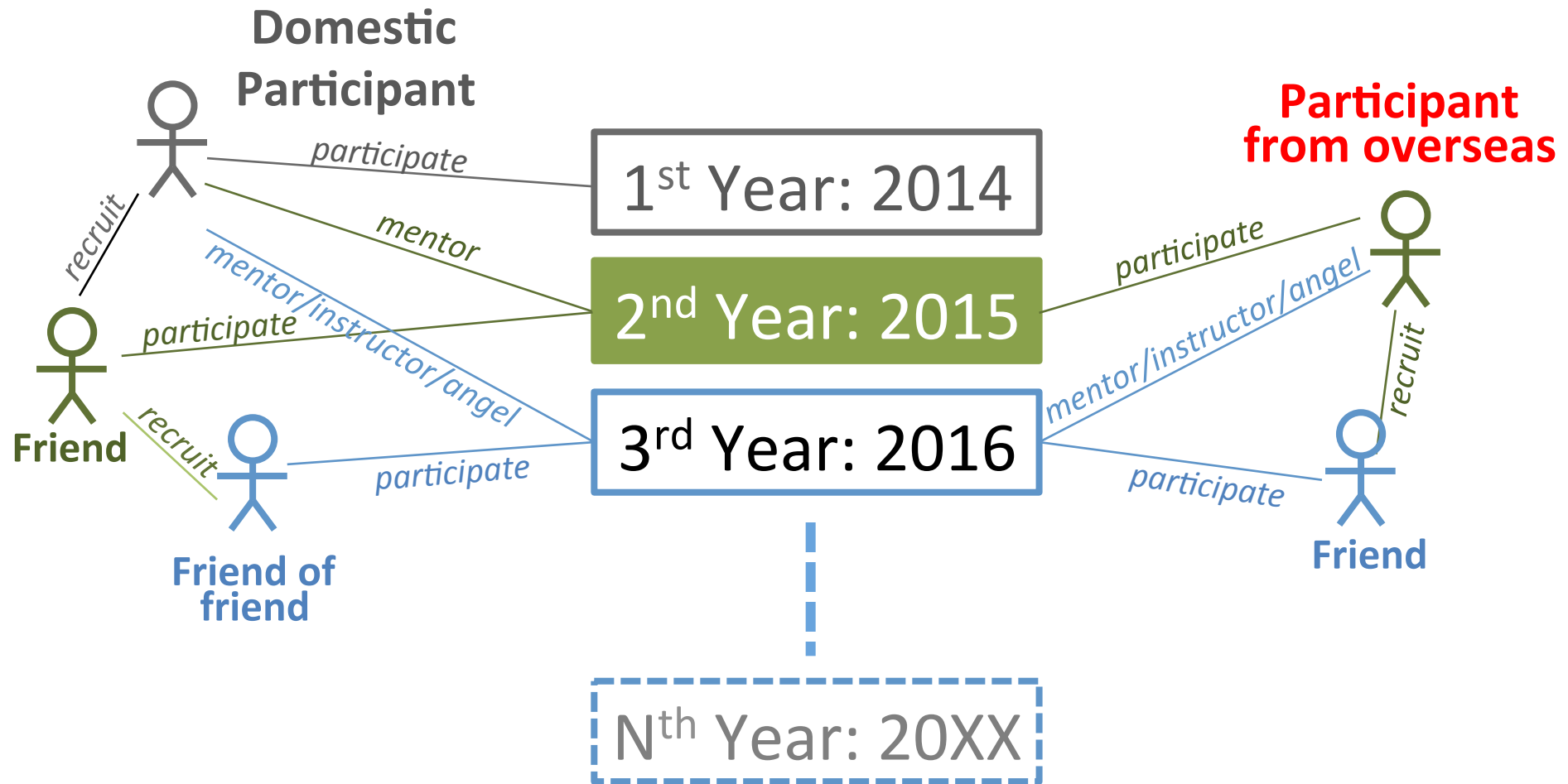
- EDGE:  
**E**nhancing **D**evelopment of **G**lobal **E**ntrepreneur  
Program is **funded by Japanese government,**  
**MEXT\***
- Purpose:  
to enhance activities, such as generating  
entrepreneurial ventures, developing human  
resources and **making these activities sustainable**  
with setting up **“Innovation eco-system”**

*\*MEXT (Ministry of Education, Culture, Sports, Science and Technology)*

# What is “Keio” EDGE program?

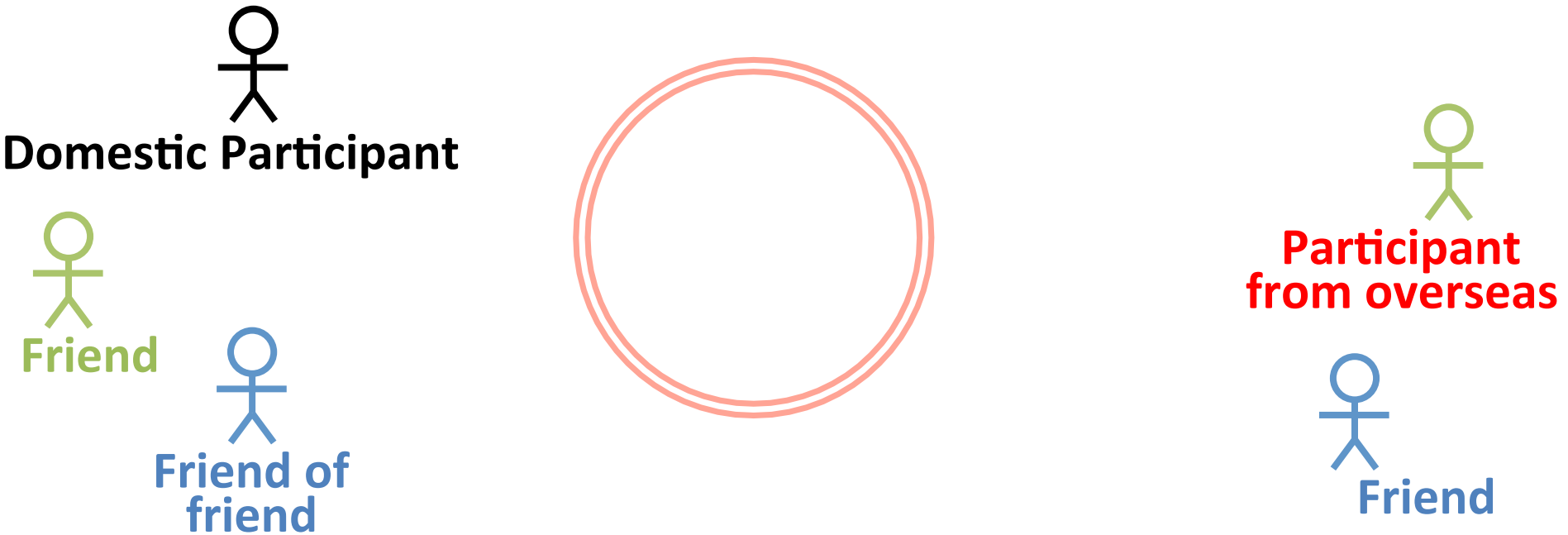
- 1) By learning **innovative thinking approaches**, the participants would convert their strength and mindset to interdisciplinary approach capability for **innovators in global context**
- 2) Course work is a **structured combination of design thinking, systems thinking, and business synthesis thinking** with learning **both mindset and tool set**
- 3) Project work is a PBL curriculum which **will pursue a new value proposition and its implementation**

# Program in Long Term Perspective



**Keio EDGE Eco-system**

# Program in Long Term Perspective



**Long-lasting and Close relationship  
among Keio EDGE Alumni  
with faculty members**



# **Keio EDGE Program 2014 Summary**

# Activities of KEIO EDGE

## - SDM -

- Conducted 5-day intensive workshop and 3-month Project Based Learning-type course
- Hosted ***"innovative thinking workshop"*** to demonstrate our program in Asian countries
- Visited 4 Asian countries, 5 universities, and 1 organization
- Discussed with faculty members of each universities/organization

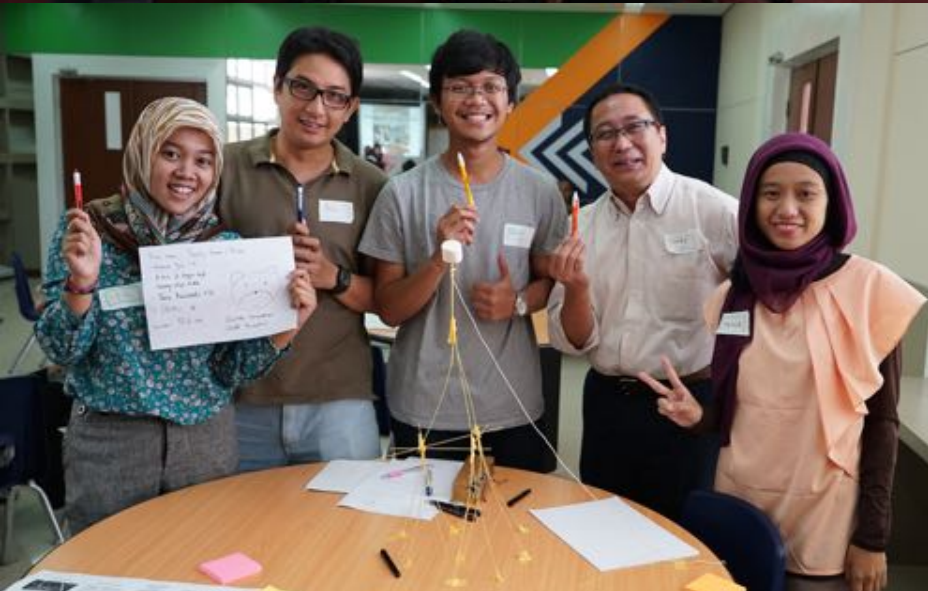
# Purpose of our visit to Asian countries

- To ***introduce our activity*** regarding “KEIO EDGE program” with hosting our “innovative thinking workshop”
- To ***develop relationship*** between several leading university or organization in Asia, regarding Innovation education
- Among the participants in the workshop, we would like to recruit and ***invite one person from each countries to join our 2015 Keio EDGE program***

# 1st visit to Indonesia in Jan



# 2nd visit to Indonesia in Feb



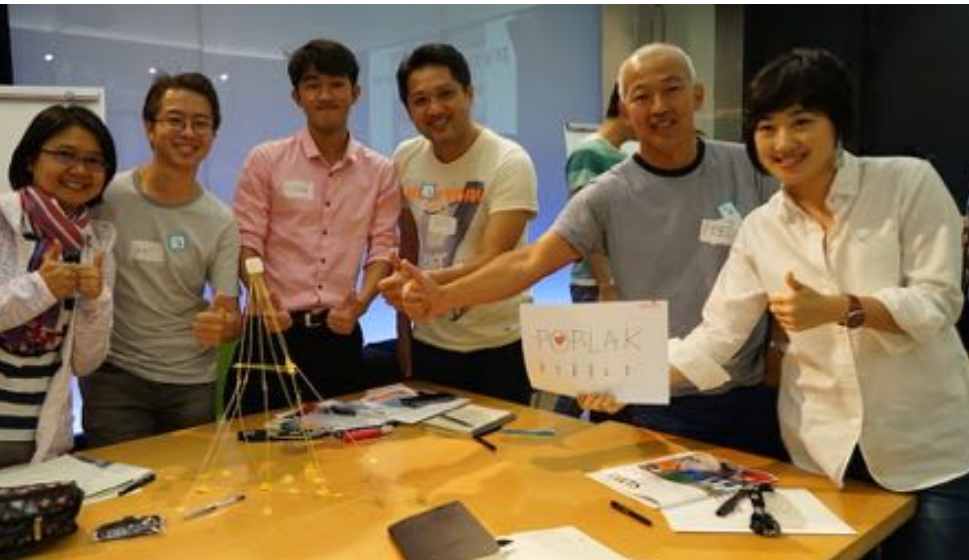
# Visit to Indonesia

- Bandung Institute of Technology
- 1st visit: Jan.15 (Number of Participants : 40)  
hosting a 2-hour "innovative thinking workshop" to demonstrate the Keio EDGE program
- 2nd visit: Feb.23-24 (Number of Participants : 22)  
hosting a 2day "innovative thinking workshop" and
- Having discussions with faculty members including **Prof.Akbar**
- Among the participants in the workshop, we carefully selected **Mr.Erlangga** to be invited for 2015 Keio EDGE program.

# 1st visit to Thailand in Jan



# 2nd visit to Thailand in March





# 2nd visit to Thailand in March



**Thammasat University**



**Chulalongkorn University**



**TCDC**

# Visiting Thailand

- Chulalongkorn University, Thammasat University  
TCDC (Thailand Creative Design Center)
- 1st visit: Jan.17 (Number of Participants : 19 )  
hosting a 2-hour "innovative thinking workshop" to  
demonstrate the Keio EDGE program
- 2nd visit: Mar.21-22 (Number of Participants : 50)  
hosting a 2day "innovative thinking workshop" and
- Having discussions with faculty members including  
**Prof.Praima** of Chulalongkorn and **Mr.Warrithi** of TCDC
- Among the participants in the workshop, we carefully  
selected **Ms.Taniphan** (Powder) to be invited for 2015  
Keio EDGE program

# Visit to India in March



# Visiting India

- Ahmedabad University
- visit: Feb.21-22 (Number of Participants : 33)  
hosting a 2-hour "innovative thinking workshop" to demonstrate the Keio EDGE program
- Having discussions with faculty members including **Prof.Anay**
- Among the participants in the workshop, we carefully selected **Ms.Aishani** to be invited for 2015 Keio EDGE program

# Visit to Malaysia in May



# Visiting Malaysia

- University of Malaya
- 1st visit: Mar.25 meeting with Dean and other faculty members
- 2nd visit: May.26-27 (Number of Participants : 21)  
hosting a 2day "innovative thinking workshop"
- Having discussions with faculty members
- Among the participants in the workshop, we carefully selected **Ms.Maziah** to be invited for 2015 Keio EDGE program

# **Possible collaboration with Asian countries**





# Possible Areas of Collaboration

- A week long intensive workshop hosted by Keio University in 2016
- Each university or institute will take turns to become a host of the day
- Each university or institute bring 5 to 10 participants
- This can be hosted by different university or institute once in a year starting from 2017

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